



Ken MacKenzie

- Ken MacKenzie was born on May 1, 1931 in New Toronto (now a part of Etobicoke)
- Ken graduated from Mimico High School and was offered a position with the Toronto Argonauts.
- He chose the tire industry over the Argo's – Kirk says 'Good Choice Dad!'
- Ken and June MacKenzie married on February 7, 1952.
- They left the next day to live in Winnipeg
- They waited 18 years to Honeymoon in Hawaii in 1970.
- Ken joined Goodyear in the Factory Accounting Department in 1949
- Ken held positions of Branch Manager for Goodyear in Winnipeg, Edmonton, Calgary & Toronto.
- In 1969 Ken was named President of Seiberling Tire of Canada
- Then in 1973 he returned to Goodyear as General Manager Retail Stores.
- In 1979 Ken resigned from Goodyear to accept the position of Vice President, Sales and General Manager of General Tire (Canada)
- In 1982 Ken left General to work at his own independent tire dealership in Hamilton by purchasing Murphy Brothers.
- His three sons, Scott, Kirk and Shawn joined him.
- At 6 foot 6 inches, Ken often boasted that he was one of the biggest Tire Dealers in Ontario.
- He went on to back up this play on words by expanding from a single store in Hamilton to nine stores throughout Southern Ontario
- The chain was later sold to Beverly Tire which in turn was purchased by Benson Tire where it stands as a significant factor in the Ontario tire market today.
- Ken was instrumental in helping Goodyear establish the first Select Dealer Council, a group of Independent Dealers working in conjunction with Goodyear management to create a better working environment for all dealers.
- This council continues to meet annually. Two of his sons currently sit on this committee
- From 1984 to 1990 Ken served as a director for OTDA
- In the 1987 Ken and his organization hosted the Ontario Tire Dealers annual convention in Hamilton with keynote speaker Eddie Shack.
- Ken was an Elder of the United Church in Edmonton.
- He was a Cub Scouts Canada leader from 1963 to 1973.
- Ken was an executive member of Rexdale Lacrosse from 1963 to 1979 and coached Lacrosse from 1965 to 1969.
- He also became a Mason and Shriner in 1983.
- Upon his retirement 1990 Ken agreed to stay on with the OTDA as Honorary Director & Chairman for the "Hall of Fame"
- Ken became a Lifetime member of the Tire Dealers Association of Canada and Senior Consultant of the OTDA
- His dedication and service to our industry has earned him a place in the Ontario Tire Dealers Hall of Fame.

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